



Message from the Director of Development

Year after year, generation after generation, the mission of Day Kimball Healthcare has been fostered and fueled by the citizens of northeast Connecticut. The leveraging of the generosity of our community as a collective resource of time, talent, and treasure is what empowers us to innovate and continuously evolve to meet their changing healthcare needs.

At the close of the fiscal year 2018, DKH and its programs received \$675,566 in monetary support and countless hours of volunteer work, allowing us to enhance our services and programs through the purchase of new equipment, technological upgrades, and facility renovations. Some of these enhancements included renovation of our stereotactic biopsy room, a new stereotactic biopsy system, a vein finder for Oncology, 3 new telemetry cardiac monitoring units, a Centricity software upgrade in Maternal Health, and new lights for the operating room. These funds also supported a variety of services that would otherwise not be afforded to patients and their families, including cancer care, hospice, family and child advocacy programs, spiritual care, education, and wellness programs.

Our annual appeal, memorial, and legacy gifts totaled \$551,622 in restricted and unrestricted funds to the hospital; \$11,614 for Pastoral Care; and \$87,325 for our At Home services of HomeCare, HomeMakers, and Hospice and Palliative Care. Emphasizing the great work of our volunteer committees and commitment by the community, special event revenue in sponsorships, attendance, and support of special events alone totaled \$225,100. An increased number of sponsorships for special events and a marked increase in participation in the annual walk and race, our guest bartender night, and motorcycle and car cruise attributed to a 14% increase in event revenue over 2017.

In addition to annual gifts and special events, planned giving continues to play a significant role in fund development at DKH. Several significant gifts received this past year contributed to a 20% increase in total philanthropic gifts to DKH including: \$25,000 from the Sommer Family Trust toward the planning and implementation of in-patient dialysis at DKH; \$85,368 in unrestricted funds to the hospital from the Estate of Leonard B. Safford; and \$46,344 to the Rose Bove LaRose Oncology Fund from the Estate of Marie V. Cote and Paul Cote.

It's been an exciting year at DKH: under the leadership of Anne Diamond and the Board of Directors, we've implemented a strategic plan to guide our own destiny; a new strategic partner is being sought to ensure that our community hospital continues to thrive; we're celebrating a milestone of 125

years of service; and we've laid the groundwork for our next evolution of care. As we prepare for the future, our fund development efforts will continue to parallel organizational goals focused on support for areas where the community needs services close to home.

Along with our annual appeal for unrestricted support for the hospital and its services, our priorities for 2019 will focus on the expansion of cancer care at DKH. A Steering Committee is poised and ready to rally the support of northeast Connecticut as we launch our "Your care. Your cure. Your hospital." campaign. In addition, a newly established Day Kimball Healthcare Foundation will be in place and ready to receive all philanthropic gifts to the campaign and DKH, ensuring that all charitable contributions to your community hospital remain local – past, present, and future.

A great institution often begins with the vision of one person, but continues through the generosity of hundreds, perhaps thousands of people generations beyond its founding. Such has been the case for DKH since its inception. While healthcare has evolved over time, what has remained constant at Day Kimball for 125 years is the importance of building on the foundations that lead to excellence: purposefully striving to achieve the highest benchmarks in safety and quality, and actively engaging the community in process. This is the synergy that will continue to move DKH forward and improve the quality of life in northeast Connecticut for generations to come and we look forward to your continued partnership in making it all possible.

2018 Fund Development Contributions

Day Kimball Hospital	\$551,622
Capital Campaign – Emergency Medical Center	\$25,005
Pastoral Care	\$11,614
Day Kimball HomeCare	\$13,595
Day Kimball HomeMakers	\$13,766
Hospice & Palliative Care of Northeastern CT	\$59,964
Total	\$675,566

Reported funds include annual campaigns, special events, temporarily restricted gifts, memorials, bequest, trusts, and interest income. October 1, 2017 through September 30, 2018.

Respectfully,

Kristen Willis
Development Director

Addressing the Needs of Our Community | the Future of Cancer Care at DKH

Your care. Your Cure. Your Hospital. Over the years, Day Kimball Hospital (DKH) has been able to build a formidable cancer treatment practice. Our program is accredited by the American College of Surgeons Commission on Cancer; our physicians are board certified in the hematology and oncology specialties; and our nurses are certified chemotherapy/biotherapy providers and Oncology Certified Nurses. The DKH cancer care team uses the latest evidence-based practices and innovations in the care we provide, including groundbreaking clinical trials, genetic counseling and fertility preservation. DKH is using state-of-the-art chemotherapy and immunotherapy treatments and collaborates and coordinates with specialty centers to offer radiation oncology services, highly advanced surgical procedures and bone marrow transplantation to keep as much local care as possible. Equally important, our nurses have intimate knowledge of each patient and our teams case manage every patient from screening through survivorship, attending to financial, emotional and/or physical needs.

Being able to provide this high-quality level of specialized care here in Putnam is a critical benefit to the community. Based upon our ongoing analysis however, there is a growing need and interest in DKH's cancer care services. In Windham County alone, there are approximately 630 new cancer patients annually. In 2017, approximately 31% of these patients were diagnosed at DKH. Statistically and in actuality, DKH is treating only half of the patients it should expect. Of the 196 patients diagnosed at DKH, 150 were treated at DKH, equating to a loss of over 20% of diagnosed cancer patients that might otherwise have been treated at DKH under the right circumstances.

What exactly does that mean and why? It is a well-known fact that DKH is a leading cancer provider in the region as it relates to awareness, screening, diagnosis, and survivorship. But in terms of ensuring the complete care of our patients – their treatments, therapies, and the comprehensive cancer care that they need and deserve, we've limited the breadth and depth of what we've been able to provide by the confines of our physical plant. Knowing what we know about the prevalence of cancer in our region and the hundreds of patients and families who are affected year after year, DKH can wait no longer. Now is the time for us to lead the way in comprehensive cancer care for the residents of northeastern Connecticut.

Simply stated, DKH is "space challenged". There are limits on the number of patients that can be seen daily, the amount of clinical staff that can be on site at one time, and our ability to add doctors to staff. We need to make room for debilitated

patients and those receiving intraperitoneal chemotherapy. We are multi-tasking in the operating room to accommodate special procedures and there is no space to offer integrated therapies on site. And though 50% of our patients request counseling, social service, financial assistance, and nutritional help and counseling, the lack of available space reduces the time that we can provide these important services.

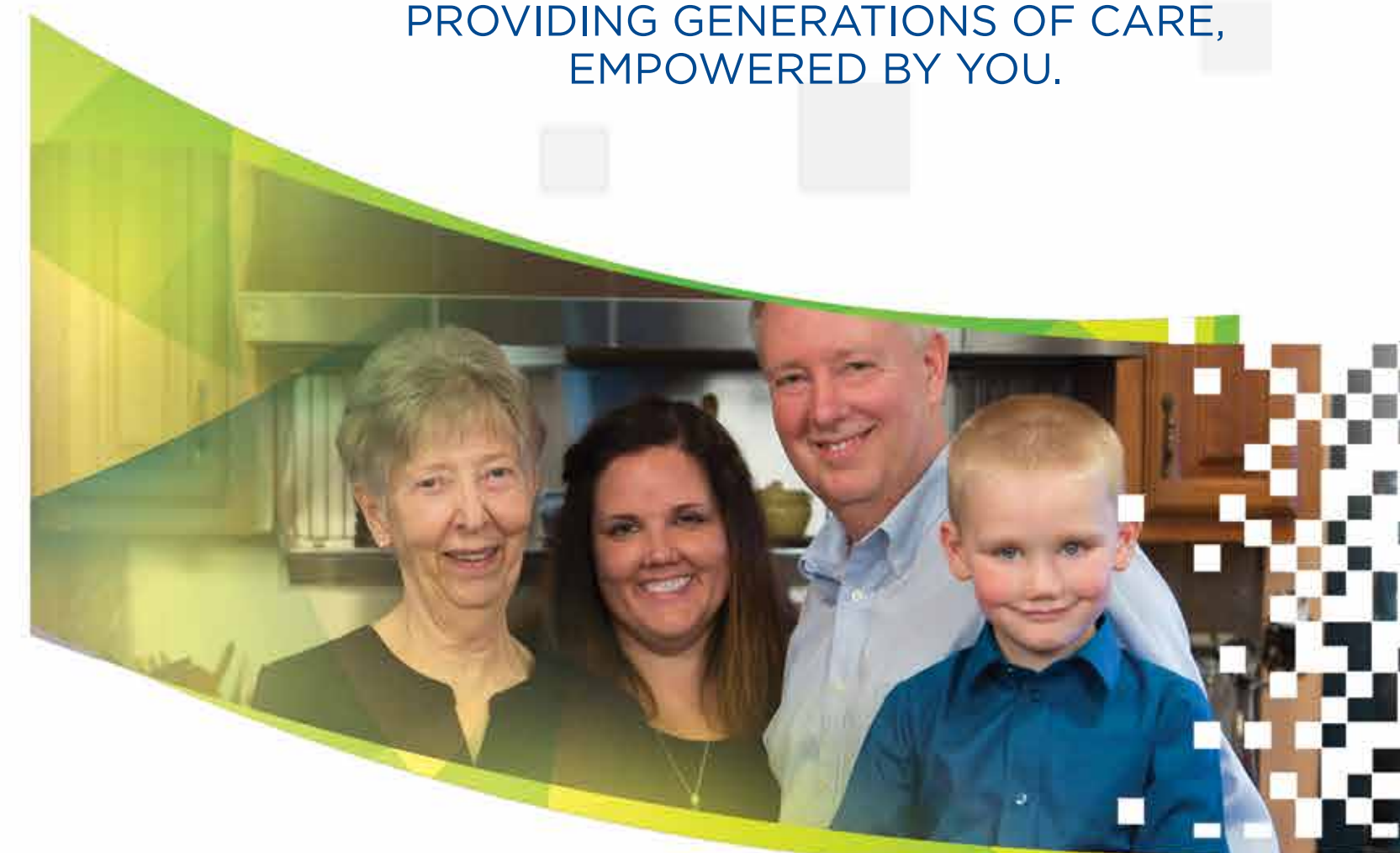
Approved by the Board of Directors in June of 2018, DKH is ready to launch a capital campaign to address and alleviate these limitations and enable us to provide the complete, integrated care that our patients need and want access to in their community hospital. A Steering Committee was formed and has begun the hard work of implementing a 2-year campaign which is now in the quiet phase of raising \$3 million by the end of 2020. This campaign revolves around the building of a physical infrastructure that accommodates the volume and diversity of patient procedures and services; respects patient privacy and confidentiality; and complements the work of our dedicated clinical and administrative staff. Working hand in hand with enhancement of cancer services, DKH will also look to provide a new generation of technological and diagnostic sophistication, ensuring that we have an infrastructure that supports the professionals on the front line of care with technology that is cutting edge.

Accepting the status quo is not an option at DKH. Our commitment to be better, fueled by the investment and commitment of our community is what keeps us moving forward. We take great pride in the fact that our community has fostered the evolution of this unique and historic institution and look forward to engaging the community in support of this campaign for the enhancement and expansion of cancer services, and the next evolution of care at DKH.



Pictured above: DKH Oncology nurses at the 2018 Cancer Survivors Picnic.

PROVIDING GENERATIONS OF CARE, EMPOWERED BY YOU.



2018 REPORT ON PHILANTHROPY AND VOLUNTEERISM

DKH DAY KIMBALL HEALTHCARE

A community partner of YaleNewHavenHealth

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The Power of an Engaged & Caring Community

Day Kimball Hospital has been able to remain at the forefront of healthcare for our community because of the tremendous support that it receives from friends and community partners who step up year after year in support of hospital initiatives and annual events. This year was no exception and another example of the power of an engaged and caring community, and the amazing community spirit and generosity that surrounds us in northeast Connecticut.

In addition to responding to our annual appeal, fulfilling capital pledges, and including Day Kimball as part of their legacy, hundreds of individuals, organizations, and business community partners helped organize, contribute to, and participate in a number of special events that accounted for 41% of the \$551,622 received in annual support to the hospital at the close of fiscal year 2018.

Special event revenue totaled \$225,100, benefiting equipment and upgrades at Day Kimball Hospital; vital patient and client services through our At Home services of HomeCare, HomeMakers, and Hospice & Palliative Care which are not covered by insurance; and the NE Connecticut Cancer Fund (NE CT Cancer Fund) which provides financial assistance for cancer-related screening and treatment services for uninsured and under-insured patients.

One of our most significant fundraising events continues to be the Day Kimball Hospital Putnam Bank Golf Classic, raising over \$104,000 this year in support of hospital initiatives and services. The 28th annual Tree of Life Ceremony which specifically benefits our at-home services of Hospice and Palliative Care, took place simultaneously across 11 towns in NE Connecticut and raised

\$32,285 to enhance the lives of terminally ill patients and their families. Pumpkins and Pearls, a silent and live auction held in the fall of 2017 raised \$17,868 for the benefit of all of our at-home services including HomeCare, HomeMakers, and Hospice and Palliative Care.

Several other events specifically dedicated to support the Northeast CT Cancer Fund collectively raised \$42,297 for cancer-related screening and treatment services to individuals living in northeast Connecticut who otherwise may not have the financial resources to obtain vital medical attention. These events included the NE CT Cancer Walk and Race; D'Vine Wine Tasting; Cruisin' for Cancer Care; and a Guest Bartender Night hosted by the Cruisin' for Cancer Care Committee, all of which surpassed fundraising and participation goals for a combined \$11,000 increase in revenue to the fund over the previous year.

In addition to these efforts, cancer care continues to benefit from the initiatives of individuals and community groups who have taken it upon themselves to organize their own fundraisers to assist our cancer patients. This past year, through the generosity and enthusiasm of the Northeast Cancer Crusaders, the staff at Putnam Bank (Scoops Night), individuals like Missy Bonsall (Hike for Hope), and Lance Collins and the Collins Family (Paddle for a Cure), another \$3,175 was raised for the NE CT Cancer Fund and \$24,618 for the Rose Bove LaRose Oncology Fund.

We cannot thank the community enough – our sponsors, participants, and volunteers, for helping us to provide the hospital and its services with significant funds that so positively impact patient care.



A new unit dose machine was purchased with a portion of the funds from Putnam Bank's sponsorship of the Day Kimball Hospital Putnam Bank Golf Classic. L to r: DKH IT Pharmacist Aruthur Bourque, DKH Pharmacy Director Bob Viens, Putnam Bank President & CEO Tom Borner, DKH President & CEO Anne Diamond, DKH Development Director Kristen Willis.



Over 250 golfers, volunteers, and guests were in attendance at CT National Golf Course for the DKH Putnam Bank Classic on July 12. More than 130 local and regional businesses and organizations participated in sponsoring the event with title sponsor Putnam Bank leading the way for the 2nd year in a row with a \$25,000 contribution. Pictured are special guest Coach Jim Calhoun (far left) with members of the Putnam Bank and DKH foursomes.



Executive Director of DKH At Home Renee Smith (far front right) with members of the At Home Team at the Pumpkins & Pearls Auction held at Roseland Park in Woodstock on October 13, 2017.



The Town of Eastford celebrated its first Tree of Life ceremony, bringing the area celebration on December 3, 2017 to a total of 11 towns for the 28th annual celebration. Pictured (front l to r) are honorary tree lighters Nancy and Russell Mayhew with host Pastor Mike Moran, along with carolers from the congregation and Eastford community.



Lance Collins and family (seated front) with paddlers and supporters at the 8th annual Paddle for a Cure on June 10, 2018. This year's event raised \$9,500 for new chairs in the Oncology unit at DKH. The total funds raised through the hard work and dedication of the Collins family has risen to over \$74,000 in support of cancer care at DKH.



The Hike for Hope for Hope participants led by Missy Bonsall (front left), organizer of the Hike for the 3rd year in a row for to benefit the NE CT Cancer Fund.



Guests (l to r) Janet Bates, Alan Bates, Denise Oles, and Nancy Zimagni enjoyed the annual Wine tasting held at the new venue of StoneHurst at Hampton Valley. The event reached a record high of \$6,000 toward the NE Cancer Fund of DKH.

Over \$10,500 was raised in support of the NE CT Cancer Fund with record-breaking attendance and participation at the Black Dog Bar & Grille on March 28, 2018. Guest bartending teams included DKH Oncology (pictured below), bankHometown, the Putnam Lions Club, Putnam Ford, WINY Radio, Gates GMC Buick Nissan, DKH Diagnostic Imaging, DKH Senior Leadership.



Leaders of the Northeast Cancer Crusaders Arlene Baril and Linnea Sarantopoulos. The group has raised over \$500,000 since 1974 in the fight against cancer in northeast Connecticut, and has contributed \$107,000 to the Rose Bove LaRose Oncology Fund in support of equipment and upgrades to the cancer center.



Local veterans and heroes with host Mike Deary (far right) who participated on the scooping teams at Deary Bros. Mike's Stand for the annual Scoops Night held on August 9, 2018 to benefit the NE CT Cancer Fund.



Cruisin' for Cancer Care committee members (l to r) Pat Hedenberg, Kristen Willis, Jim Perry, Deb DeMarco-Perry, Mike Trudeau, and Nancy Kenyon celebrating the 15th anniversary of the event at the new location of Thompson Speedway Motorsports Park. Nearly \$117,000 has been raised for the NE CT Cancer Fund since the event began in 2003.

Over 75 friends and family led the 2018 Walk & Run for the NECT Cancer Fund on August 11 in memory of Angel Ambassador, Shannon Labonte. More than 300 participants walked, ran, volunteered, and lent their support to raise \$18,000 in financial assistance for cancer treatment services at DKH.



The Power of Volunteer Service

Voluntary service is notably one of the most important dimensions of philanthropy – a voluntary action for the public good. It is about giving the gift of one's self: a precious gift of one's time, labor, or expertise for the benefit of others. This generosity in personal commitment has been at the core of Day Kimball Hospital since its inception and what continues to serve as the foundation for enriching the quality of everyday life of our patients and those who care for them.

The Day Kimball Woman's Board has been supporting the needs of Day Kimball Hospital and its patients since 1894, funding equipment and programs through fundraisers and the sale of gifts and merchandise in the hospital gift shop, and by actively



Woman's Board presents Anne Diamond, CEO and Rachel Katsoulis, Director of Maternal Child Health with a check for \$35,406 as final payment for a committed pledge for a Baby Monitoring System in Maternal Child Health. Pictured (l to r): Kristen Willis, Denise Baum, Kim Lecuyer, Rachel Katsoulis, Anne Diamond, Francine Lee, and Heidi Hare.

In addition to the numerous volunteers who serve countless hours on the Woman's Board, Hospice, Pastoral Care, and our leadership, fundraising, event, and other committees, the hospital benefited from the contributions of 187 adult and junior volunteers who together contributed 20,246 hours of service to our hospital and community. These volunteers reached across 27 departments in the hospital, serving in a variety of roles to assist staff and enhance the experience of our patients. In addition, in large part due to the support of the community and a committee of dedicated volunteers, DKH Chaplain Rev. Jonathan Scott was able to visit 5340 patients at the hospital and 213 hospice patients in their homes, to impart spiritual comfort and peace to them and their families.



81 volunteers were honored on April 13, 2018 at the annual volunteer appreciation luncheon held at Connecticut National Golf Course. Roger Franklin received the 17,000 hour achievement award who volunteers regularly with the DKH Volunteer department as well as Hospice & Palliative Care, serves as chair of the Friends of Hospice Committee.

participating on a number of hospital and volunteer committees. In addition to their fundraising activities and volunteer service, the Woman's Board also pays for newspapers to be delivered to patients, donates to the Pastoral Care Fund, provides flowers to new mothers in the Birthing Center on Mother's Day, and decorates patient lunch trays on Christmas Day. After completing their last pledge payment for a Baby Safe Monitoring System in the Birthing Center in March of 2018, the Woman's Board has pledged to raise \$200,000 in support of room renovations to the Burdick Family Birthing Center by the end of 2021.



Putnam Bank volunteers leading our Wine tasting Committee for 2018 included (l to r): Barbara Elliot, Lynn Bourque, Brandy Hapgood, Shanon Sabourin, and Joyce McOsker.

With the support of a corporate sponsorship from bankHometown, the Junior Volunteer Program once again provided 50 area students with an outstanding opportunity to provide valuable service to the community while also gaining valuable insight into possible careers in healthcare. In addition to serving as escorts, running errands, assisting in departments, and fundraising, Junior Volunteers participated in job shadows and career exploration workshops in several areas of the hospital including nursing, the operating room, healthcare administration, laboratory, pediatrics, diagnostic imaging, and emergency medical service.



On January 10, 2018, bankHometown and the bankHometown Foundation donated \$6,000 in support of DKH's 2018 Junior Volunteer Program. Pictured (l to r) are DKH Volunteer Services Coordinator Janet Johnson, DKH VP of Human Resources Jeffrey Corrigan, DKH President & CEO Anne Diamond, bankHometown Board of Director and DKH Board Director Peter Deary, bankHometown VP-CRA Michael Roy, bankHometown President and CEO Michael Hewitt, bankHometown VP Branch Administration Jo-Ann Chenail, and DKH Director of Development Kristen Willis.